

Luck o' the Irish Sponsorship Opportunities



Our 2020 Fundraiser is coming soon on Saturday, March 21, 2020!

Every year Santa Rosa East Rotary raises money to support Rotary International's goals, as well as many local charitable organizations. We not only contribute time, talent and dollars to a number of on-going programs, we also select a worthy cause to become a primary beneficiary of additional funds raised at this event.

We are pleased to announce that the primary beneficiary for this year's fundraiser is once again the Children's Museum of Sonoma County.

Serving over 150,000 visitors per year, the Museum's mission is to inspire curiosity and creativity through joyful, transformative experiences. With a focus on science, art and nature, the Museum strives to remain a safe sanctuary that protects children, inspires learning, heals trauma, builds community and develops healthy minds and hearts.



READ WHAT THEY SAY:

Children's Museum of Sonoma County is the only children's museum within a 50-mile radius, and is the only children's museum worldwide to have a unique outdoor space that reflects the natural area and teaches about water conservation, solar energy and sustainability.

Children's Museum of Sonoma County welcomed over 150,000 visitors last year with diverse socio-economic backgrounds.

Children's Museum of Sonoma County is committed to offering access to all families by providing free and reduced admission and membership to those who need it most. Last year, the Museum distributed 350 free memberships to families in need.

Children's Museum of Sonoma County provides programs in the areas of science, art and nature.

Children's Museum of Sonoma County offers scholarships for field trips to under-served schools. Twenty-five percent of school field trips are subsidized by donors.

Children's Museum of Sonoma County is a sanctuary that protects children, inspires curiosity, heals trauma, builds community and develops healthy minds and hearts.

Please help us support this terrific organization and **BECOME A SPONSOR**. Read further to find out how.

Luck o' the Irish

How to Become a Sponsor

Please review the following sponsorship options and sign up by completing the form on the next page. Thank you for your support!



GOLD LEVEL \$2,500

Brand Recognition:

- Company logo featured on the Luck o' the Irish event website and promotional materials
- Year-round recognition on the Santa Rosa East Rotary website
- Your logo on signage and slide show presentation at the event
- Company name and logo on your table centerpiece
- Half page ad in the guest program
- Verbal recognition by the emcee
- Table for ten at the event with preferred seating
- Company logo included in the Press Democrat "Thank you" ad

SILVER LEVEL \$1,500

Brand Recognition:

- Company logo featured on the Luck o' the Irish event website and promotional materials
- Year-round recognition on the Santa Rosa East Rotary website
- Your logo on signage and slide show presentation at the event
- Company name and logo on your table centerpiece
- Half page ad in the guest program
- Verbal recognition by the emcee
- Table for eight at the event with preferred seating
- Company logo included in the Press Democrat "Thank you" ad

TABLE SPONSOR LEVEL \$1,000

Brand Recognition:

- Company logo featured on the Luck o' the Irish event website and promotional materials
- Year-round recognition on the Santa Rosa East Rotary website
- Your logo on signage and slide show presentation at the event
- Company name and logo on your table centerpiece
- Quarter page ad in the guest program
- Verbal recognition by the emcee
- Table for eight at the event with preferred seating
- Company logo included in the Press Democrat "Thank you" ad

BRONZE LEVEL \$500

Brand Recognition:

- Company logo featured on the Luck o' the Irish event website and promotional materials
- Year-round recognition on the Santa Rosa East Rotary website
- Your logo on signage and slide show presentation at the event
- Verbal recognition by the emcee
- Two tickets for the event with preferred seating
- Company logo included in the Press Democrat "Thank you" ad

Luck o' the Irish Sponsorship/Donation Form



COMPANY / ORGANIZATION NAME: _____

YOUR NAME: _____

ADDRESS: _____

PHONE: _____

EMAIL: _____

I would like to become an Event Sponsor at the following level:

- | | | | |
|--------------------------|---------------------|---------|--------------|
| <input type="checkbox"/> | Gold Level | \$2,500 | |
| <input type="checkbox"/> | Silver Level | \$1,500 | |
| <input type="checkbox"/> | Table Sponsor Level | \$1,000 | |
| <input type="checkbox"/> | Bronze Level | \$ 500 | Total: _____ |

I would like to support the Santa Rosa East Rotary fundraiser in the following way(s):

- | | | | |
|--------------------------|---|-----------------|---------------------|
| <input type="checkbox"/> | Donate a silent auction item | Describe: _____ | |
| | | Value: _____ | |
| <input type="checkbox"/> | Buy 1/4 page ad space in the event program | | \$250 |
| <input type="checkbox"/> | Attend the Luck o' the Irish event
(indicate # of tickets at \$100 each) | #: _____ | Total Amount: _____ |
| <input type="checkbox"/> | Provide a one-time donation in support of the Children's Museum | | Amount: _____ |

Grand Total: _____

PAYMENT: Check Enclosed Credit Card #: _____

Expiration Date: _____ Security Code: _____

RETURN THIS FORM ALONG WITH PAYMENT MADE OUT TO:

Santa Rosa East Rotary Foundation
PO Box 2785
Santa Rosa, CA 95405

All donations are Federal Tax Exempt. 501(c)(3) ID #68-0374168
Questions or comments? Email Kim McDonald, President-Elect at kim-mcdonald@leavitt.com.
To register online, go to <https://santarosaeastroty.ejoinme.org/LuckoftheIrish2020>.